

# CO-PACKING TRAINING & NETWORKING EVENT

## CHARLOTTETOWN, PEI — MAR 4 2020



### HIRING & PARTNERING WITH A CO-PACKER WORKSHOP

Interactive discussion and exploration of the co-packer journey - from how to identify candidates that best match your objectives through to the key elements of a successful negotiation.

Facilitated by Alan Archibald, BusDev Analytics, Inc.



### BECOME A CO-PACKER & PRIVATE LABEL MANUFACTURER WORKSHOP

Learn about the risks and rewards of private label and contract manufacturing and apply a tool to assess your firm's capability to meet the expectations of potential co-packing customers.

Facilitated by Norm Purdy, PCX Advisors



### NETWORKING LUNCH, PANEL, PRESENTATION & ONE-ON-ONE MEETINGS

Networking lunch, panel of co-packing success stories, and short presentations by organizations that can support your Food & Beverage sector company. Selected co-packers and support organizations will be available for one-on-one meetings based on availability.

**REGISTER:** <https://bit.ly/2P3MBHC>